



Annual Meeting

The Falmouth Historical Society

January 18, 2023

Falmouth Heritage Museum

*Images, unless otherwise attributed, are
from The Falmouth Historical Society*



Agenda

Annual Membership Meeting

- Secretary's Report
- Treasurer's Report
- Committee Reports
- President's Report
- New Business

FHS Presents!

- Falmouth's First Summer Colony
- An Early Falmouth Family

Falmouth Heritage Museum



Secretary's Report

Falmouth Heritage Museum



Secretary's Report

Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs
- Museum Operation & Exhibits
- Collections
- Local History
- Communications
- Merchandise
- Museum Buildings & Grounds
- Technology
- Development

President's Report

New Business

Membership growing steadily

Meeting materials

Everything is online

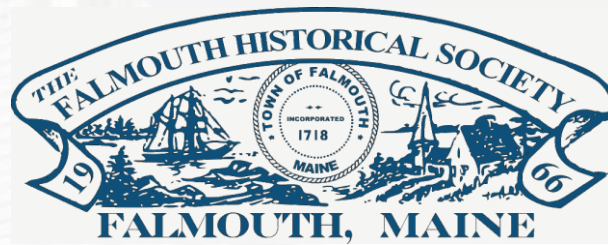
- Slides, minutes, reports, speakers' notes
- Annual and monthly board meetings

Society Membership			
Primary	Family	Sponsors	Total
83	19	4	106

<https://thefhs.org/Documents>

The screenshot shows the website header with the logo and tagline 'Falmouth Historical Society Preserving Falmouth's Heritage'. A navigation menu includes 'Welcome', 'About FHS', 'About Falmouth', 'Heritage Museum', 'Events', 'Get Involved', 'Research', and 'Documents'. Below the menu, there is a list of documents under the heading 'Documents - FHS 2023 Board and Annual Meetings'. The list includes links for each month from January to October 2023, as well as the 2023 Annual Meeting. A sidebar on the right shows a 'From the Collections' section with a list of board and annual meetings from 2017 to 2023.

Falmouth Heritage Museum



Treasurer's Report

Falmouth Heritage Museum



Treasurer's Report

Agenda

Secretary's Report

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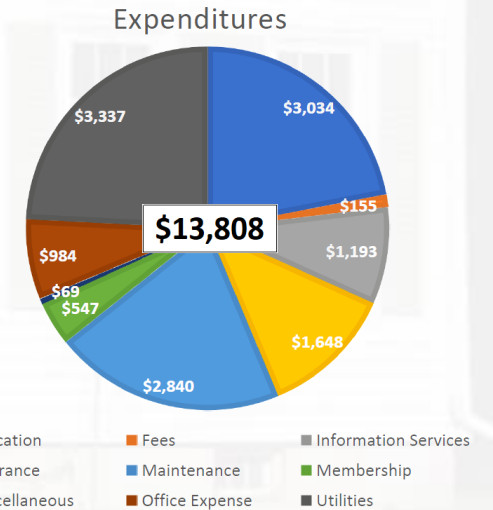
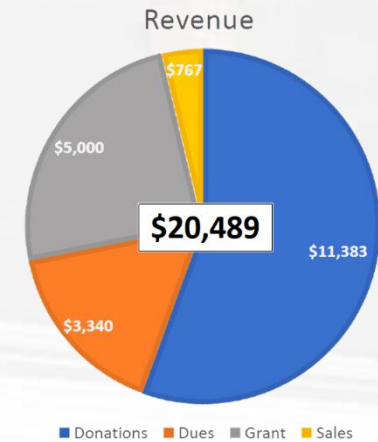
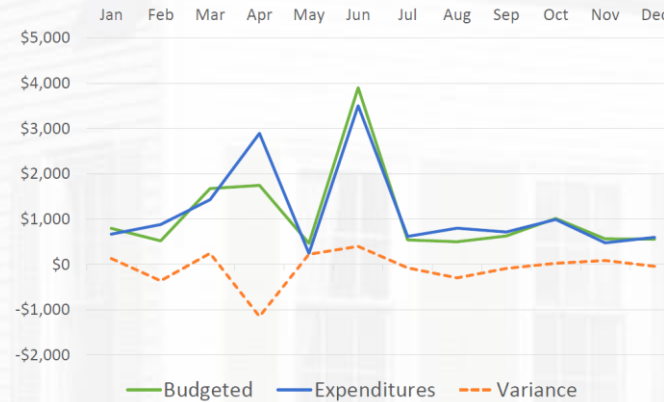
President's Report

New Business

Financial Report—All in Four Charts

FINANCIAL POSITION	
December 31, 2022	
Assets	
Operating Accounts	8,819
Inventory	4,744
Land and Buildings	449,900
Fire Truck	35,000
Investments	21,538
Total Assets	520,001
Liabilities	
Accounts Payable	518
Sales Tax Payable	68
Total Liabilities	586
Net Assets	
Net Assets Beginning of Year	330,949
Change in Net Assets	188,466
Total Liabilities and Net Assets	520,001

2022 Performance Against Budget



Details can be found in the Annual Treasurer's Report on the Society website.



Committee Reports

Falmouth Heritage Museum



Programs Committee

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President's Report

New Business

Public Appearances Beyond the Museum			
In-Person	Hybrid	Virtual	Talks
5	3	1	4

Education

- Supporting Falmouth Schools
- Marion Perkins Scholarship



FHS Table at Cumberland Fair

Mission
❖ Preserve Falmouth's heritage
❖ Make it accessible to community

Programs
❖ Collections
❖ Research
❖ Education

Falmouth Heritage Museum



Museum Operations & Exhibits Committee

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President's Report

New Business

Full season: May-November

Public Hours

- Tuesdays, June-October
- At least four volunteers on duty
 - Docents, accessioning, research, reorganizing files
- Also open by appointment

Resumed second grade visits

Falmouth Heritage Museum in 2021

Season (weeks)	18
Public Days	15
Visitors	155



Second Graders Arrive at Museum

Falmouth Heritage Museum



Collections Committee

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President's Report

New Business

Accessions

- Pace of accession slowed post-pandemic
- Volunteers caught up with 2021 surge

Artifacts inventoried and photographed

- Eagle Scout project: Dan Rabinowitz of Falmouth Troop 93



Dan Photographing Artifacts at Museum

Museum Items in Digital Catalog	
Photographs	77
Books etc.	486
Artifacts	315
Documents	266
Total	1,163



<https://thefhs.pastperfectonline.com/>

Falmouth Heritage Museum



Local History

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President's Report

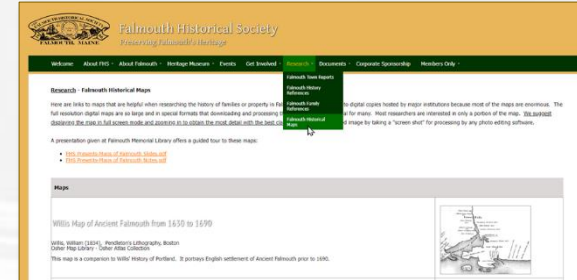
New Business

FHS Online Museum

Open 24/7, 365 days/year

Website Expansion	
Research Aids	
Historical References	14
Family References	30
Historical Maps	18
Newsletters	25
Local Research	3
Total	80

<https://thefhs.org/Research>



Responses to Queries from the Community	
Property History	10
Local History	20
Family History	16
Collections	5
Other	3
Total	54

Plus three queries meant for the "other Falmouth"

Falmouth Heritage Museum



Communications Committee

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President's Report

New Business

Communications with members was highlighted as a major shortcoming last year

Improvements have been made, but more is needed

Communications since the last annual meeting:

Channel		Number	Mode	Reach
	Paper mailings	3	Push	88
	Website notices	Continuous	Pull	146
	Email blasts	2	Push	75
	Facebook posts	8	Push	160

Falmouth Heritage Museum



Merchandise Committee

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President's Report

New Business

New Edition of Cookbook

- Two volumes (Savory & Sweet)
- New look and style
- Self-publishing with first run of eight pairs

Online Bookstore

- Society website
- Fulfillment
 - Pickup in Falmouth now
 - Mail order next month



The Falmouth Heritage Bookstore

<https://thefhs.org/Bookstore>

Item	Sold	Sales
Books	43	\$790
Maps	2	\$13
Clothing	8	\$137
FTM*	19	\$376
Total	72	\$1,316
Margin		\$422

* Falmouth-Themed Merchandise

Falmouth Heritage Museum



Museum Building & Grounds Committee

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New Business

Upkeep of Museum is difficult

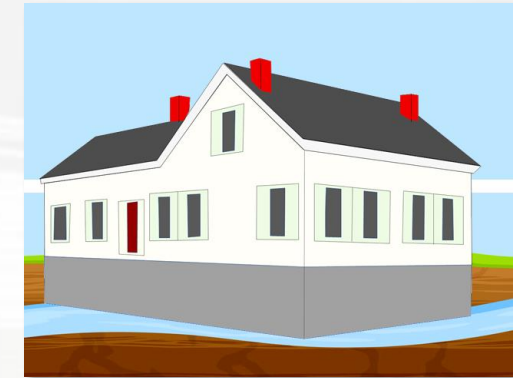
- Old farmhouse atop swampy ground
- Sump pump can run nonstop

Catastrophic failure last spring

- Sump pump and GFI breaker failed
- Sump overflowed

Restoration was a major effort

- New pump and breaker installed
- Wireless sensor and alarm installed
- Basement cleaned and sanitized



Other Major Work

- Septic tank pumped

Falmouth Heritage Museum



Technology

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Users Visiting Website		
Town	Users	Views
Falmouth	253	2,565
Portland	152	384
Yarmouth	69	485
Gray	55	185
Cumberland	48	150
South Portland	43	97
Scarborough	39	81
Freeport	24	59
Other Maine	366	1,124
Massachusetts	372	729
Other New England	189	503
Other US	1,940	2,828

Top Dozen Web Pages Visited	
Title	Views
Home Page	5,306
Colonial Origins	885
Falmouth Historical Maps	498
The Almouchiquois	432
Falmouth History References	254
Falmouth Family References	196
Events	182
From Town, to Destination, to Suburb	169
About FHS	159
About Falmouth	144
Historic Site Tours	137
Falmouth Heritage Tours	124

Facebook	
Followers	642
Reach	781
Visits	401
Likes	82

Trending upward—new content drawing visitors

Falmouth Heritage Museum



President's Report

Falmouth Heritage Museum



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New Business

Big Challenge # 1

Volunteers are stretched too thin

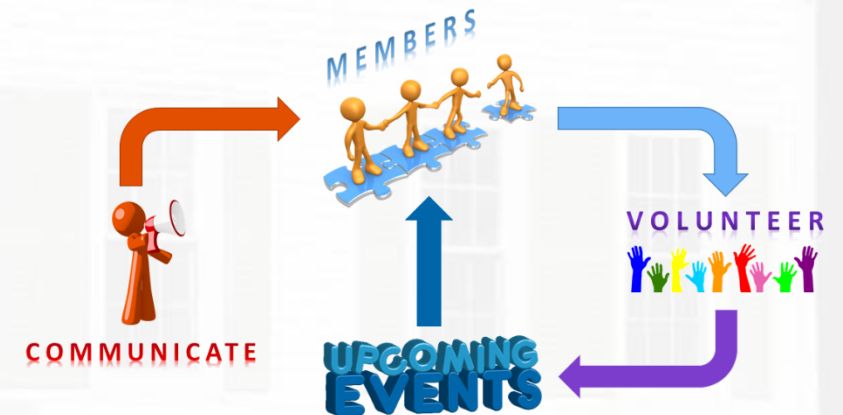
- Speeding up in one area means slowing down somewhere else

Need more members

- Members become volunteers
- Volunteers drive events
- Events bring more members

Please volunteer!

- We need whatever skills you bring



Falmouth Heritage Museum

Graphic assembled using items freely downloaded from various Internet sites



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New Business

Big Challenge # 2

Society facing major expenses

- Conversion from septic to sewer
- Painting of barn
- Assessing other upkeep issues

Pursuing all options

- Local businesses or organizations willing to donate material or labor
- If too big, seek grant



Falmouth Heritage Museum

Image: LinkedIn



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New Business

Accomplishments

The committee reports tell it all
Our small band of dedicated
volunteers is delivering what the
community expects from a town
historical society

- Doing it well
- Doing a lot with very little



The Falmouth Heritage Museum and Barn

Falmouth Heritage Museum



New Business

Falmouth Heritage Museum



FHS Presents!

Falmouth Heritage Museum