



# Annual Meeting

The Falmouth Historical Society

January 18, 2022

Falmouth Heritage Museum

*Images, unless otherwise attributed, are  
from The Falmouth Historical Society*



# Agenda

## Annual Membership Meeting

- Secretary's Report
- Treasurer's Report
- Committee Reports
- President's Report
- New Business

## FHS Presents!

- 2021 Acquisitions—Preservation of Historic Artifacts
- Mackworth Island and Fort New Casco—Historic Sites on the Foreside

Falmouth Heritage Museum



# Secretary's Report

Falmouth Heritage Museum



# Secretary's Report

## Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs
- Museum Operation  
& Exhibits
- Collections
- Local History
- Communications
- Merchandise
- Museum Buildings  
& Grounds
- Technology
- Development

President's Report

New Business

## Membership stable

## February mailing

- Newsletter + Annual Report
- Donation letter
- Membership Renewal Form

Society Membership			
Primary	Family	Sponsors	Total
67	19	3	89

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# Society Bylaws

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New Business

## Proposed Changes to the Society's Bylaws

- Address two administrative issues
  - Forestall loss of officers & directors through temporary suspension of term limits
  - Ensure good financial administration by clarifying the role of assistant treasurers
- Prevent disruption to regular operation of the Society
- Resolution asking the membership to approve the proposed changes was adopted by the Board
- Membership was notified on December 9<sup>th</sup>

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# Society Bylaws

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## Temporary Suspension of Term Limits

*Whereas the ongoing pandemic has impeded normal activities for recruitment of officers and directors, the Board of Directors of The Falmouth Historical Society resolves that, subject to approval by the membership, the provisions of Article IV, Section C of the Society Bylaws establishing term limits for officers and directors be suspended until such time that the Board of Directors determines conditions allow a return to the status quo ante.*

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# Society Bylaws

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## Clarify Role of Assistant Treasurers

*Whereas timely and accurate financial reporting to government authorities is necessary to retain the Society's status as a public charity, and compliance depends upon competence and continuity in the office of the Society Treasurer, the Board of Directors of The Falmouth Historical Society resolves that, subject to approval by the membership, Article III, Section I of the Society Bylaws be amended to clarify the role of Assistant Treasurer:*

Section I. Assistant Treasurer The Board itself may elect ~~an~~ one or more Assistant Treasurers ~~if the need arises~~. Assistant Treasurers shall perform any or all functions specified in Article III, Section H as directed by the Treasurer or President. An Assistant Treasurer shall serve as Acting Treasurer in the absence of the Treasurer. Assistant Treasurers shall be *ex officio* members of the Board except when acting as Treasurer. The provisions of Article IV, Section C pertaining to term limits shall not apply to Assistant Treasurers.

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# Treasurer's Report

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# Treasurer's Report

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**Treasurer's Report**

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President's Report

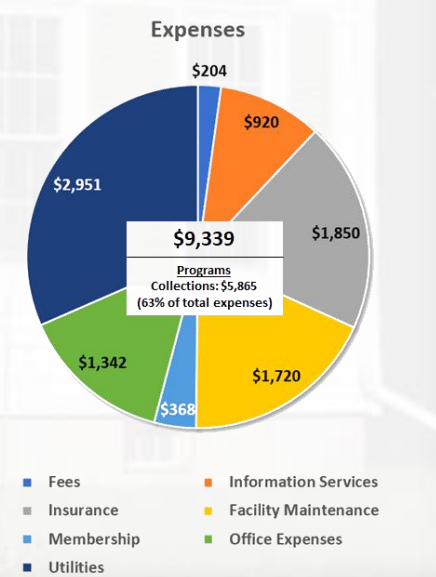
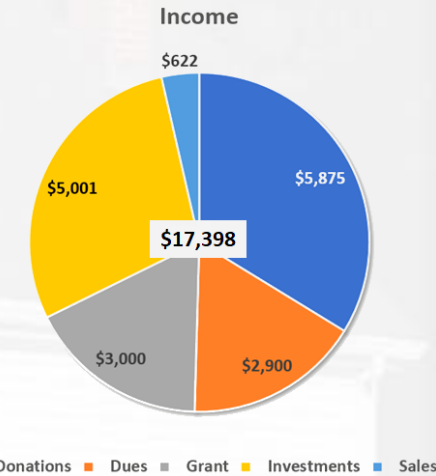
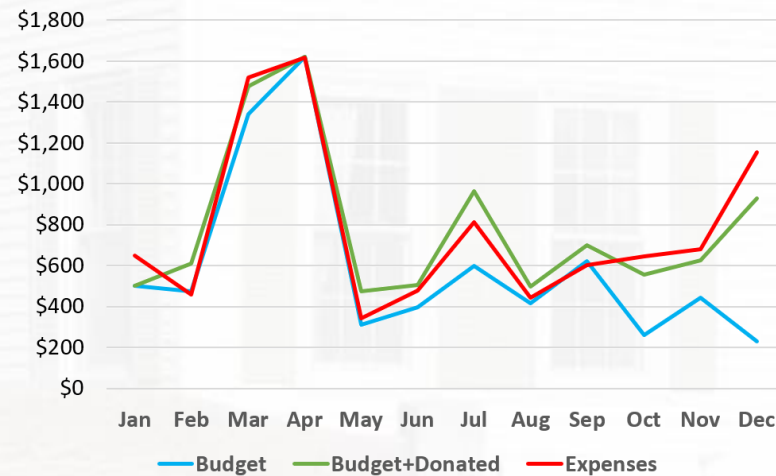
New Business

## Financial Report—All in Four Charts

### Balance Sheet

Assets	
Operating Accounts	11,892
Inventory	3,773
Land and Buildings	265,100
Fire Truck	35,000
Investments	15,387
<b>Total Assets</b>	<b>331,152</b>
Liabilities	
Accounts Payable	173
Maine Revenue Service Payable	30
<b>Total Liabilities</b>	<b>203</b>
Net Assets	
Net Assets Beginning of Year	325,727
Change in Net Assets	5,222
Current Net Assets	330,949
<b>Total Liabilities and Net Assets</b>	<b>331,152</b>

### Budget vs. Actual Expenses



*Details can be found in the Annual Treasurer's Report on the Society website.*



# Committee Reports

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# Programs Committee

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President's Report

New Business

## Education

Working with Falmouth Schools

Marion Perkins Scholarship

Events on hold due to Covid



*Model barn for guiding discussion about 19<sup>th</sup> living and artifacts*

Mission	Programs
❖ Preserve Falmouth's heritage	❖ Collections
❖ Make it accessible to community	❖ Research
	❖ Education

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# Museum Operations & Exhibits Committee

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New Business

Museum underwent a thorough housecleaning

- Had been closed for 20 months
- Everything back in place after painting of office/kitchen

At least four volunteers at Museum on days open to the public

- Plenty to do
- Accessioning
- Reorganizing files

## Falmouth Heritage Museum in 2021

Season (weeks)	15
Public Days	13
Visitors	33



Falmouth Heritage Museum



# Collections Committee

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New Business

## Accessions

- Received a dozen significant items or collections in 2021
- More about donations in FHS Presents!

## Digital Catalog

- Replacing ledgers and index cards with a searchable online database
- Accession ledgers for 2004-19 have been transcribed into catalog
- Next step is to add photographs of artifacts to catalog



Museum Items in Digital Catalog	
Photographs	77
Books etc.	486
Artifacts	315
Documents	266
<b>Total</b>	<b>1,157</b>



<https://thefhs.pastperfectonline.com/>

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# Local History

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New Business

## FHS's Online Presence

- Open 24/7, 365 days/year

Website Expansion Research Aids Added to Website in 2021	
Historical References	14
Family References	19
Historical Maps	18
Newsletters	25
Local Research	3
<b>Total</b>	<b>79</b>

Responses to Email Inquiries	
Property History	11
Local History	9
Family History	8
Collections	5
Other	7
<b>Total</b>	<b>40</b>

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# Communications Committee

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New Business

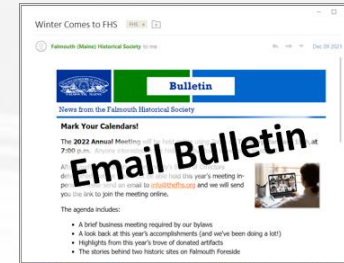
Our members expect to hear about what we are doing

- Multiple channels to fit different audiences

We failed to meet their expectations

Our communications were sporadic  
Must do better this year

- We urgently need volunteers to handle communications



Falmouth Heritage Museum



# Merchandise Committee

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New Business

## New Merchandise for 2021

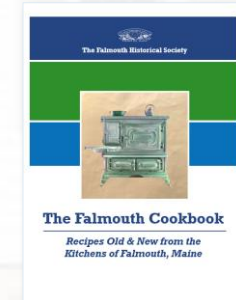
### Falmouth-themed tote and beanie

- To get yours, email [info@thefhs.org](mailto:info@thefhs.org);
- \$24 for tote, \$20 for beanie



### Revision to The Falmouth Cookbook

- Two-volumes (Savory & Sweets)
- Draft being edited



Falmouth Heritage Museum





# Museum Building & Grounds Committee

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New Business

## Maintenance issues addressed

- Storm damage to barn's roof ridge repaired (donated by MAJCO!)
- Museum and barn locksets fixed

Museum and barn now shut down until May 2022

**NOTICE**  
**CLOSED FOR**  
**WINTER**



Falmouth Heritage Museum



# Technology

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## Website Activity in 2021

- *We built it and they did come!*

Users Visiting Website	
Falmouth	366
Portland	154
Yarmouth	100
"Other" Falmouth	50
Cumberland	44
Other Maine	320
"Other" Portland	10
<b>Total</b>	<b>4,384</b>

Top Ten Web Pages Visited			
	Page	Views	% of Total
1	Home	4,182	35.6%
2	About Falmouth-Colonial Origins	1,118	9.5%
3	Falmouth Historical Maps	399	3.4%
4	About Falmouth-From Town to Destination...	223	1.9%
5	Falmouth Heritage Museum	206	1.8%
6	Falmouth History References	168	1.4%
7	Contact	150	1.3%
8	Falmouth Retrospective	144	1.2%
9	About FHS	141	1.2%
10	Board of Directors	141	1.2%
	<b>Total</b>	<b>11,760</b>	<b>58.4%</b>



# Development

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President's Remarks

New Business

The Perkins family has stepped forward as a major supporter of the Society

- Pledged to continue support this year
- Marion Perkins Scholarship for a graduating student at Falmouth High

New corporate sponsor

- MAJCO Roofing of Falmouth

Almost ready to knock on doors seeking support from local businesses



*Marion A. Perkins (1905-1992)  
Falmouth town clerk in the 1960s*

Falmouth Heritage Museum



# President's Report

Falmouth Heritage Museum



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## Challenges

Volunteers are stretched too thin

- Need more members
- Members become volunteers
- Volunteers drive events
- Events bring more members

Communications is the key

- Top priority: volunteers to handle communications
- Email, website, Facebook, Newsletter, etc.





# President's Report

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New Business

## Accomplishments

Re-opened the Museum

Expanded our online presence

Made progress on goals

Improved financial posture

Much remains to be done, but we're more than halfway there



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# New Business

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FHS Presents!

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