Board Meeting

The Falmouth Historical Society

January 5, 2021

Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs

- Museum Operation & Exhibits

- Collections

- Local History

- Communications

- Merchandise

- Museum Buildings & Grounds

- Technology

New Business

Falmouth Heritage Museum

Secretary's Report

Minutes

Renewal letters

Secretary's Report

Membership report

	Primary	Family	Sponsors	Total
Current members	31	7	2	40
Members pending renewal	39	**11**		50
Total	70	18	2	90
Lapsed	20	4		24

Secretary's Report

Annual Membership Meeting

- Secretary's Report (Sue)
- Treasurer's Report & Vote on Budget (Dave)
- President's Report (Dave)
- Committee Reports
  - Programs (Sally)
  - Merchandise (Sue)
  - Museum Operation (Betsy)
  - Museum Building (Ron)
  - Collections (Ron)
  - Local History (Dave)
  - Technology (Dave)
- New Business

FHS Presents!

- Preservation of Historic Docs: 1732 Proprietors Map (Dave)
  - The Proprietors
  - Imaging by Osher
  - Role of map in research
- Preservation of Historic Bldgs: Bucknam Tavern (Betsy, Sue)
  - Researching historic buildings
  - Story of Bucknam Tavern
  - Update on tavern renovation

Falmouth Heritage Museum

Treasurer's Report

Financial Activity

- Draft FY20-21 budget will be:
  - Submitted to board for approval
  - Presented at annual meeting
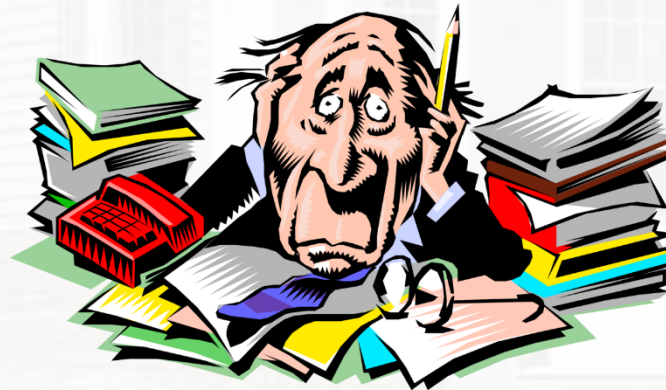
Falmouth Heritage Museum

Treasurer's Report

Financial Report

ACCOUNT BALANCES

Checking—Society	Checking—Internet	Savings—Museum
$1,183.63	$654.28	$2,422.91

Maine Community Foundation—The FHS Fund	$15,970.72
PayPal	$50.15

Accounts receivable = $0

Accounts payable = $366.96

Treasurer's Report

YEAR-TO-DATE PERFORMANCE

STATEMENT OF ACTIVITY

July - December, 2020

	JUL 2020	AUG 2020	SEP 2020	OCT 2020	NOV 2020	DEC 2020	TOTAL
Revenue							
Donations		20.00		41.96	264.00		$325.96
Dues	215.06	80.00	80.00				$375.06
Investments	0.10	0.10	0.10	0.09	0.07	0.06	$0.52
Sales		44.00	26.00				$70.00
Total Revenue	**$215.16**	**$144.10**	**$106.10**	**$42.05**	**$264.07**	**$0.06**	**$771.54**
GROSS PROFIT	$215.16	$144.10	$106.10	$42.05	$264.07	$0.06	$771.54
Expenditures							
Fees		59.90		20.00			$79.90
Maintenance			312.00				$312.00
Membership					68.00		$68.00
Misc	2.32	7.74					$10.06
Office Expense	216.00			41.96			$257.96
Utilities	197.54	204.58	208.04	211.25	202.58	217.93	$1,241.92
Total Expenditures	**$415.86**	**$272.22**	**$520.04**	**$273.21**	**$270.58**	**$217.93**	**$1,969.84**
NET OPERATING REVENUE	$ -200.70	$ -128.12	$ -413.94	$ -231.16	$ -6.51	$ -217.87	$ -1,198.30

Programs Committee

Education

Falmouth Heritage Museum

Museum Operations & Exhibits Committee

Re-opening Criteria
• Volunteers vaccinated
• Compliant with state requirements

No sooner than 4th of July

Falmouth Heritage Museum

Collections Committee

Digital Catalog

PAST PERFECT MUSEUM SOFTWARE

Falmouth Historical Society
Preserving Falmouth's Heritage

| Home | Keyword Search | Advanced Search | Random Images | Archives | Photos | Libraries | Objects |

Welcome to our Online Collections Database!

Tips for Searching

Keyword Search

The **Keyword Search** button allows you to perform a general search across multiple fields for any catalog records online. Keyword searches use OR as the default connector between words (e.g. a search for *Hanley Ranch* will return records associated with *Hanley* OR *Ranch*). If you want to find records where both keywords are found, type in AND between the two words. To search for a specific phrase, be sure to put the phrase within quotes (e.g. "Rocky Pine Ranch"). You can also use the asterisk (*) as a wildcard (e.g. a search for *histor** would come up with records containing *history, histories, historical*, etc.). Searches are not case sensitive.

Advanced Search

https://thefhs.pastperfectonline.com/

Collections Committee

Tidewater Salvage

Three cubic yards of material carried away including:

- Eight period doors with hardware
- Two smaller doors
- Fireplace mantle from the kitchen
- Late 19th century cast iron sink from the barn
- Prob. late 19th century yoke
- Assorted bits of trim

All stacked neatly in the barn

Local History

Responses to Inquiries

Conducted research; received/responded via email

	Past 6 Weeks
Collections	1
Family History	1
Property History	3
Local History	1
Total	**6**

Falmouth Heritage Museum

Communications Committee

Social Media
- Two posts on Facebook!

Newsletter
- Being drafted—will go out with renewal letters

Merchandise Committee

Cookbook
- No meetings
- Assembling complete draft for next pass
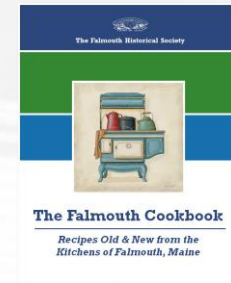
Tote
- Pending a visit to BGA in Cumberland
- Good project for a volunteer to lead

Museum Building & Grounds Committee

Electrical Use – Oct-Jan

Technology Committee

Technology Activity
• Digital catalog development underway (PastPerfect)

Falmouth Heritage Museum

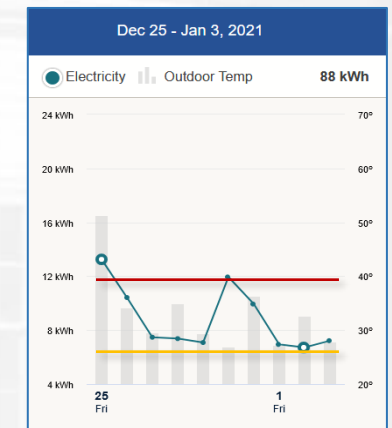# Website Activity
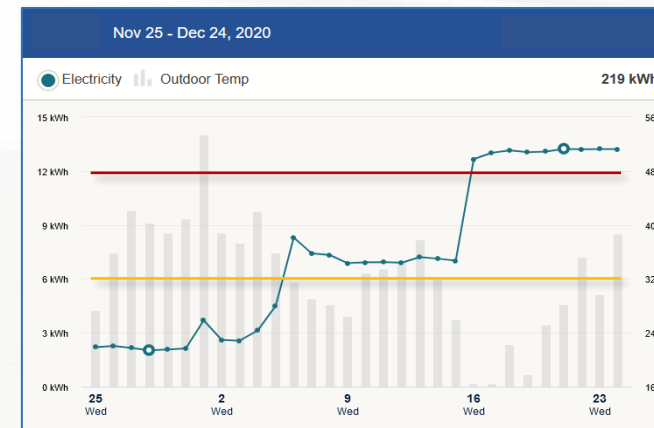
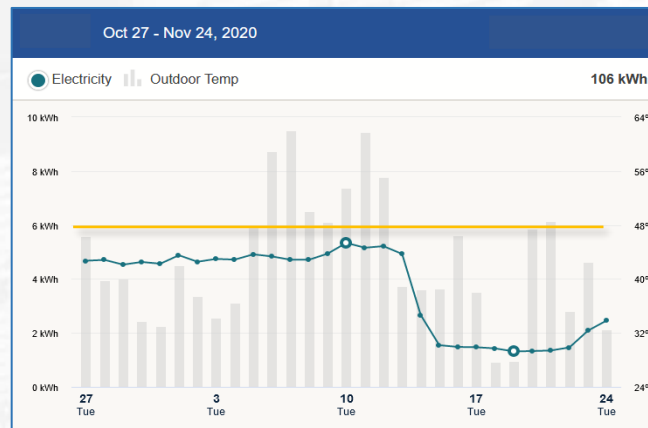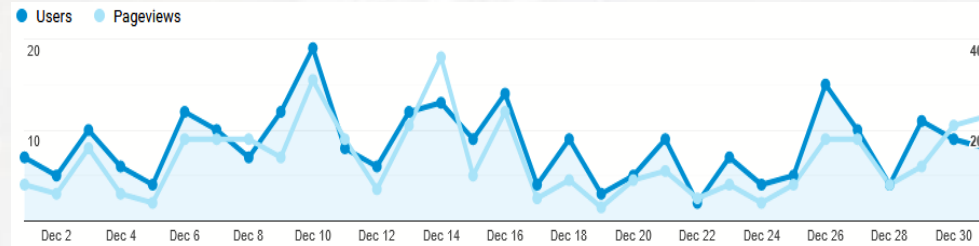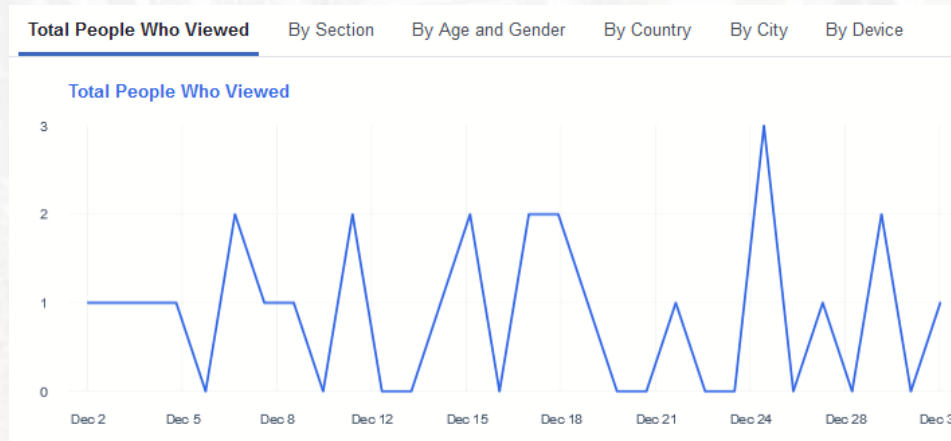December 2020

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Country		Users	% Users	
1.	United States	171		68.40%
2.	China	41		16.40%
3.	(not set)	12		4.80%
4.	United Kingdom	10		4.00%
5.	United Arab Emirates	5		2.00%
6.	Pakistan	3		1.20%
7.	Ukraine	3		1.20%
8.	Australia	1		0.40%
9.	Bangladesh	1		0.40%
10.	Canada	1		0.40%

City		Users	% Users	
1.	(not set)	28		11.07%
2.	San Jose	25		9.88%
3.	Beijing	19		7.51%
4.	Falmouth	18		7.11%
5.	Shanghai	16		6.32%
6.	Portland	8		3.16%
7.	Clifton	8		3.16%
8.	New York	7		2.77%
9.	Boardman	6		2.37%
10.	Xi'an	5		1.98%

Users 248
New Users 240
Sessions 276
Number of Sessions per User 1.11
Pageviews 417
Pages / Session 1.51

Device Category	Acquisition		
	Users	New Users	Sessions
	248 % of Total: 100.00% (248)	240 % of Total: 100.00% (240)	276 % of Total: 100.00% (276)
1. desktop	155 (62.50%)	147 (61.25%)	176 (63.77%)
2. mobile	91 (36.69%)	91 (37.92%)	98 (35.51%)
3. tablet	2 (0.81%)	2 (0.83%)	2 (0.72%)

Facebook Activity

December 2020
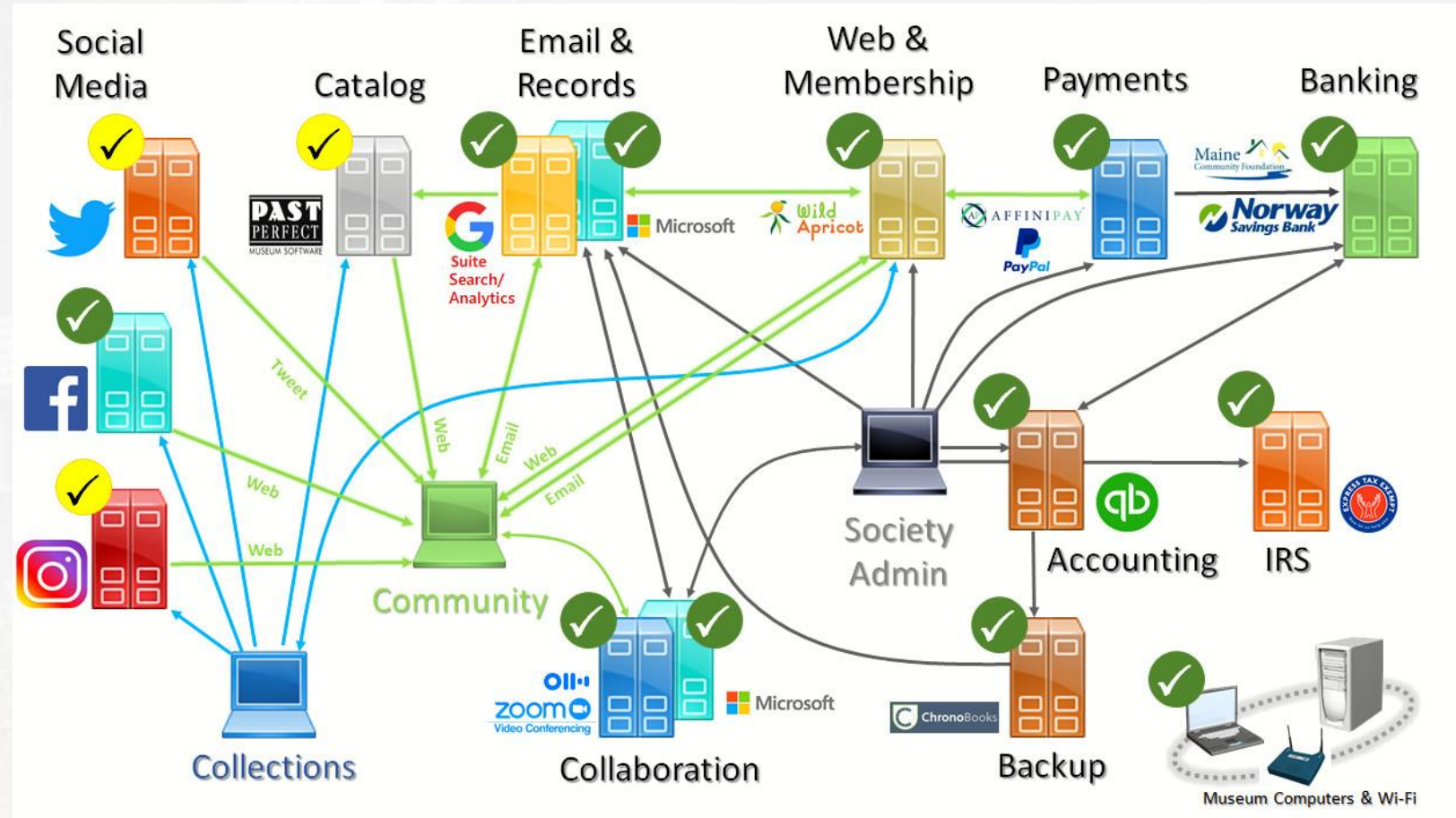
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Activity picked up!
(Two posts in December)

System Status

January 2021

New Business

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