



The Falmouth Historical Society
Online Presence

February 2, 2021

## Website Activity

January 2021



New Users

305

% of Total:

100.00% (305)

89 (29.18%)

4 (1.31%)

212 (69.51%) 330 (76.57%)

 89 (29.18%)
 97 (22.51%)

 4 (1.31%)
 4 (0.93%)

Sessions

431

% of Total:

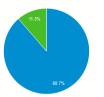
97 (22.51%)

4 (0.93%)

100.00% (431)

Users 313	New Users 305	Device Category 🕜	Users 🕐 🗸
Sessions 431	Number of Sessions per User 1.38		<b>313</b> % of Total: 100.00% (313)
		1. desktop	<b>219</b> (69.97%)
	Pages / Session 2.26	2. mobile	90 (28.75%)
Pageviews 976		3. tablet	4 (1.28%)
		2. mobile	90 (28.75%)
		3. tablet	4 (1.28%)

New Visitor Returning Visitor



Country	Users % Users
1. 🔤 United States	222 70.25%
2. (not set)	39 🚺 12.34%
3. 📁 China	35 📘 11.08%
4. 💽 Canada	5 1.58%
5. 💌 South Korea	3 0.95%
6. 🚟 Australia	2 0.63%
7. 평 United Kingdom	2 0.63%
8. 🖸 Pakistan	2 0.63%
9. 🖭 Turkmenistan	2 0.63%
10. 🗖 United Arab Emirates	1 0.32%

City	Users % Users
1. (not set)	67 21.00%
2. Boardman	36 🚺 11.29%
3. Falmouth	30 9.40%
4. Beijing	21 6.58%
5. San Jose	12 3.76%
6. Portland	10 3.13%
7. Shanghai	9 2.82%
8. Boston	8 2.51%
9. Chicago	6   1.88%
10. Xi'an	5 1.57%

## Facebook Activity

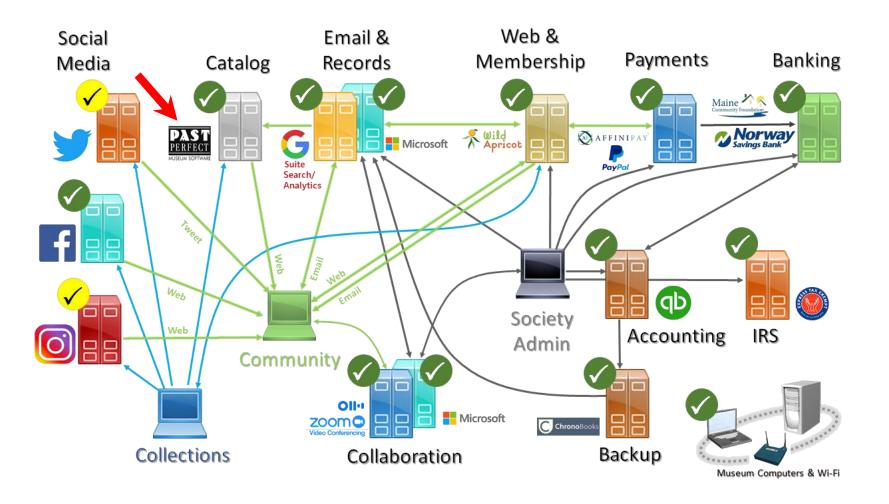
January 2021



Activity continuing! (Two posts in January)

## System Status

February 2021



## <u>Activity</u>

 Digital catalog development underway (PP)