



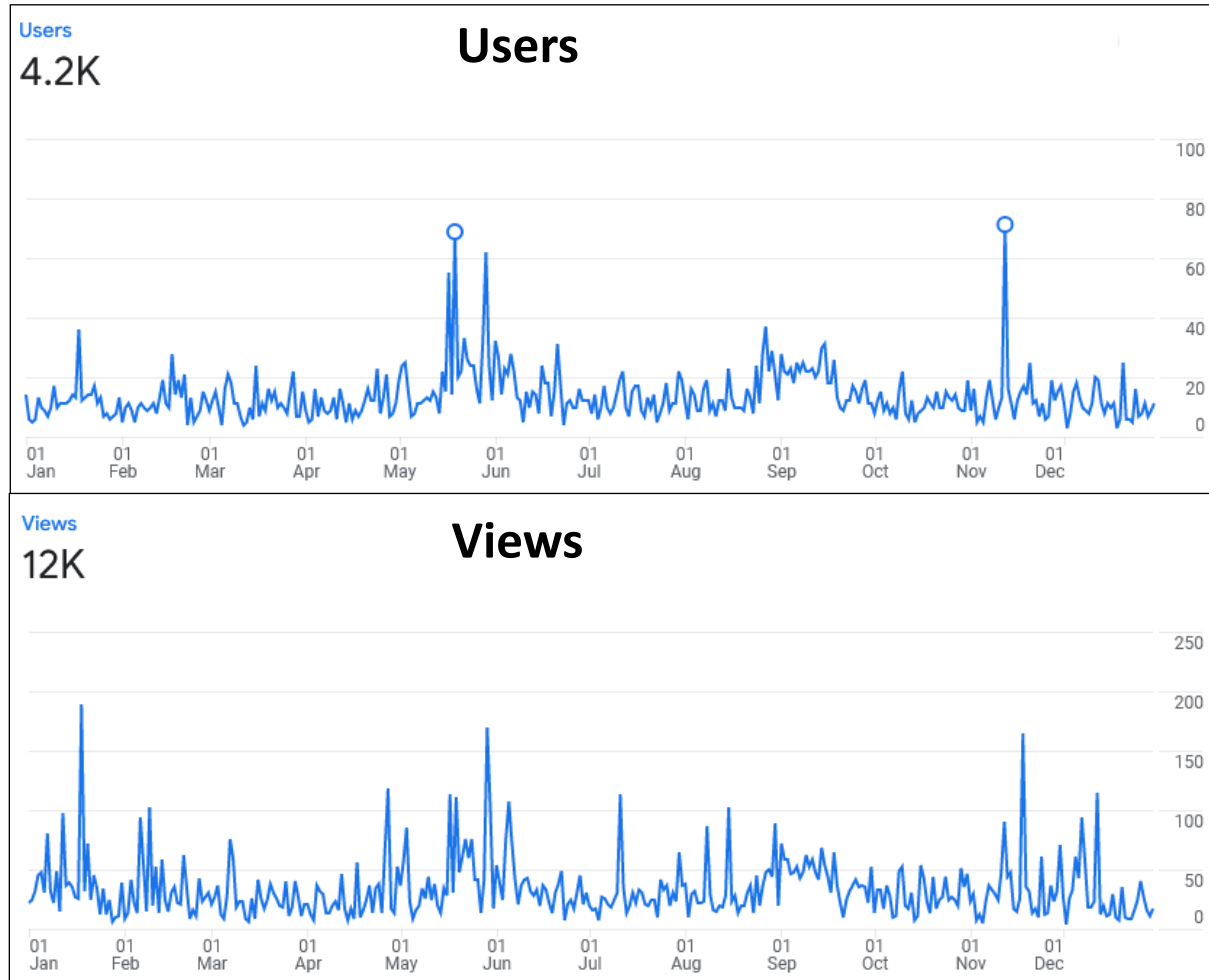
The Falmouth Historical Society

# Online Presence

January 9, 2024

# Website Activity

2023 – “What”



## Pages

	Page	Views	Users
	<b>All</b>	<b>12,328</b>	<b>4,203</b>
<b>1</b>	<b>Welcome</b>	<b>3,472</b>	<b>1,691</b>
<b>2</b>	<b>Colonial Origins</b>	<b>941</b>	<b>682</b>
<b>3</b>	<b>The Almouchiquois</b>	<b>696</b>	<b>468</b>
<b>4</b>	<b>Falmouth Historical Maps</b>	<b>555</b>	<b>311</b>
<b>5</b>	<b>FHS at the Cumberland Fair</b>	<b>312</b>	<b>235</b>
<b>6</b>	<b>Falmouth History References</b>	<b>274</b>	<b>128</b>
<b>7</b>	<b>About FHS</b>	<b>264</b>	<b>132</b>
<b>8</b>	<b>Falmouth Family References</b>	<b>256</b>	<b>166</b>
<b>9</b>	<b>Events</b>	<b>253</b>	<b>122</b>
<b>10</b>	<b>Online Collections</b>	<b>182</b>	<b>103</b>

*What were they doing?*

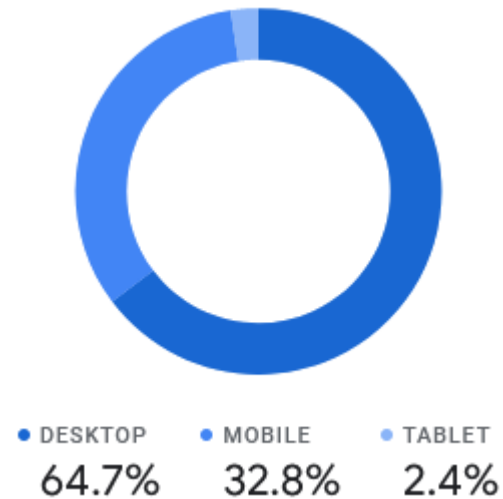
# Website Activity

2023 – “Who”

### Source



### Client



*How did they get here?*







	Origin	Users
	<b>Total from Maine &amp; Massachusetts</b>	<b>1,531</b>
1	Falmouth	348
2	Boston	249
3	Portland	173
4	Cumberland	53
5	Gray	53
6	Yarmouth	49
7	Brunswick	32
8	Scarborough	26
9	Augusta	24
10	South Portland	22
11	Bangor	19
12	New Gloucester	19
13	Freeport	18
14	Westbrook	18
15	Bath	16

*Where did they come from?*

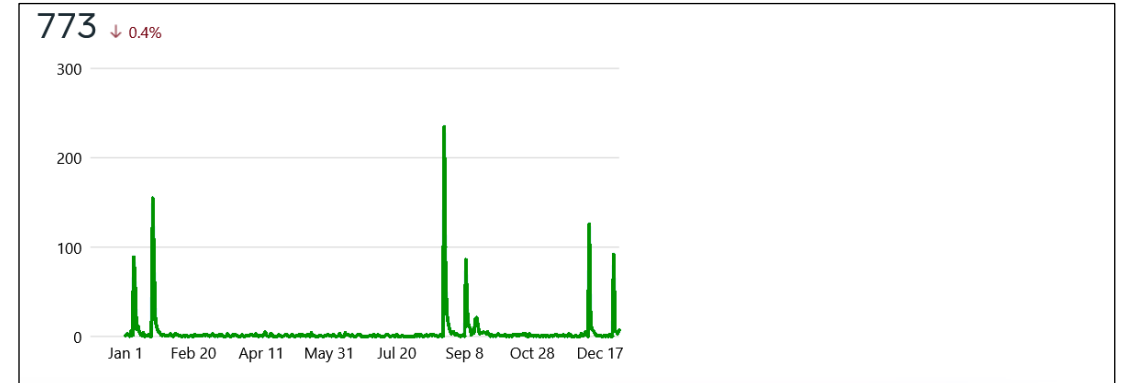
# Facebook Activity

2023

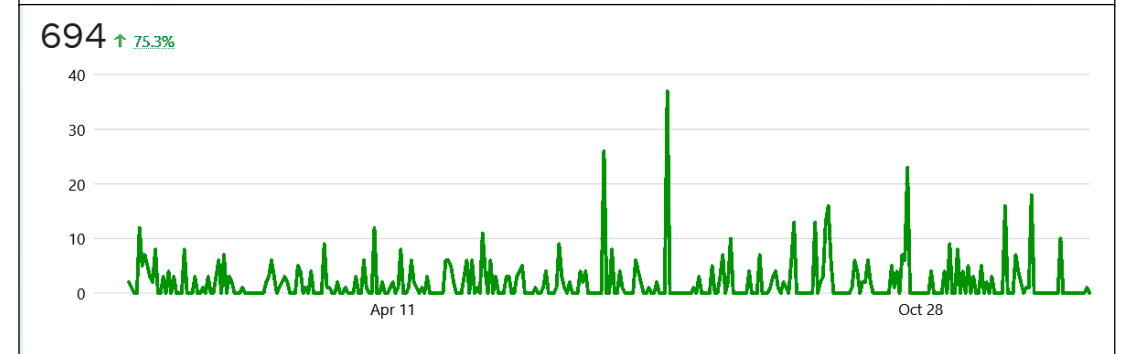
## Posts

Title	Date published	Reach	Likes and reactions
 This image comes from the History of Cu... The Falmouth Historical Society	Dec 27, 2023	110 Reach	4 Reactions
 This post has no text The Falmouth Historical Society	Dec 9, 2023	154 Reach	11 Reactions
 Our history detectives will be ready to solve your mys... The Falmouth Historical Society	Sep 9, 2023	234 Reach	5 Reactions
 It's been a busy summer at the Falmouth Heritage M... The Falmouth Historical Society	Aug 24, 2023	372 Reach	12 Reactions
 The Annual Meeting was held on Wednesday, Januar... The Falmouth Historical Society	Jan 21, 2023	320 Reach	10 Reactions
 The Winter 2023 newsletter is out! Items include: • A... The Falmouth Historical Society	Jan 7, 2023	219 Reach	2 Reactions

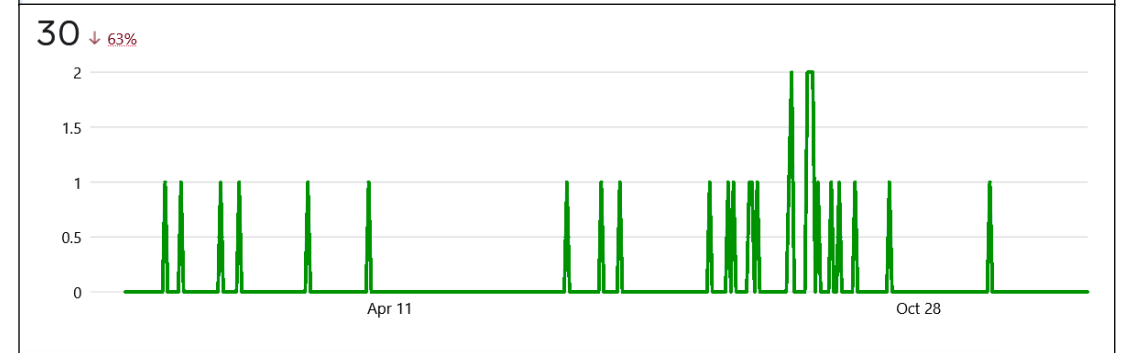
## Reach



## Visits

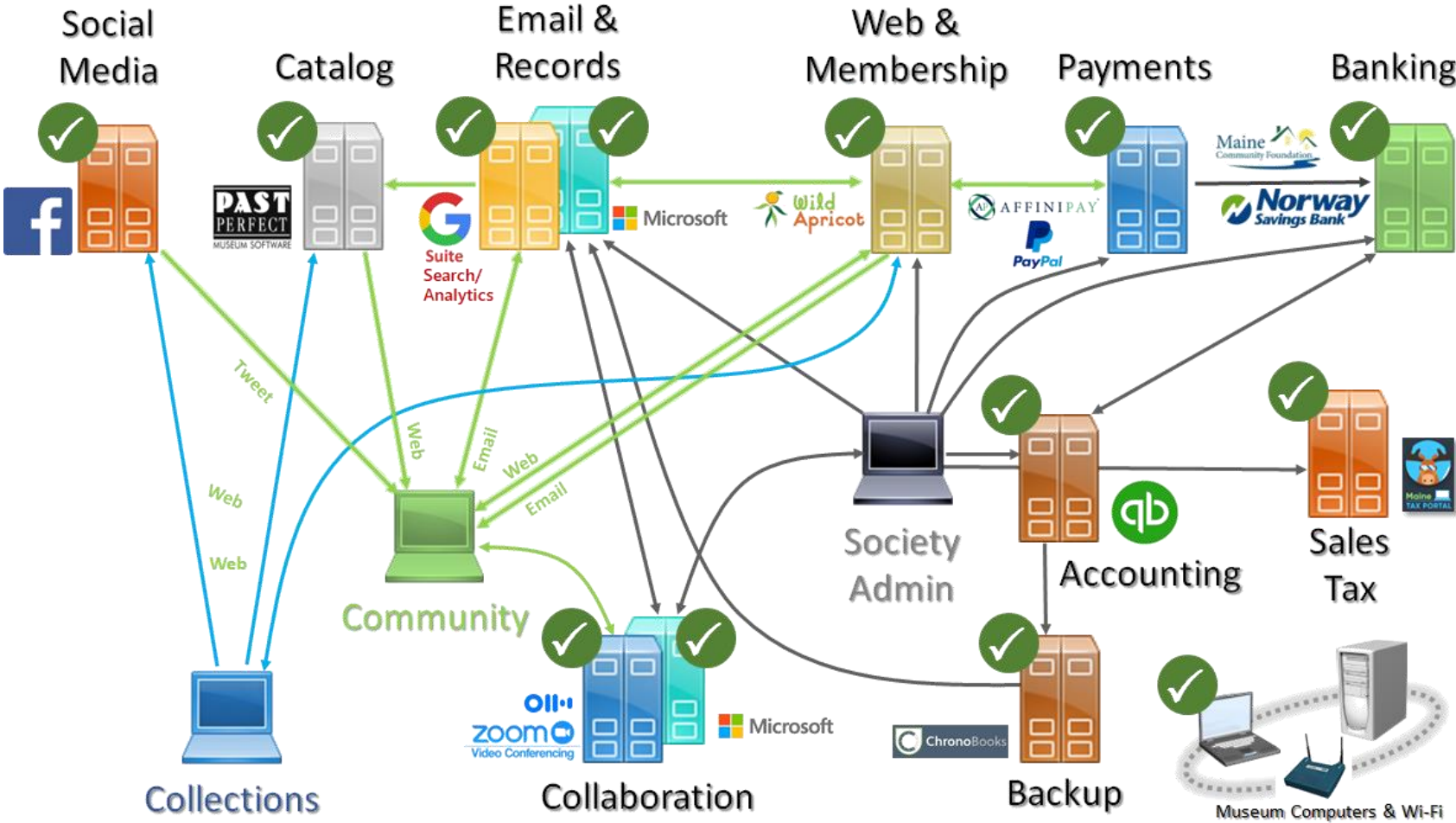


## Likes



# System Status

January 2024



## Activity

- Digital catalog development underway (PP)
- Website expansion underway (WA)
  - Historical content